

ABSTRACT

Sex education is a basic knowledge needed to support human survival and prevent sexual crimes among children. While sex education is ideally provided by parents at home, reality shows that many children get this information from external environments such as their friends. This raises the need for a more effective delivery method that is accessible to parents or prospective parents to provide proper sex education to children. Effective information delivery in the form of visual media is a contemporary comedy short fiction film to provide interesting and entertaining visuals. In this film, the designer as a picture editor is responsible for determining the editing concept, audio selection concept and color selection concept which will be adjusted to the phenomenon raised. The designer analyzes this data using a case study approach in order to take context from similar works, such as taking screenshot samples, then the designer interprets in the form of descriptions. As for the real-life setting, the designer visits a movie shooting location, to see the events that occur there, then the designer makes notes and captures images. So that the results of the analysis appear in the form of important points, namely the use of proper editing, audio and color in the film. From the data collected, the movie that will be made later is not just entertaining but provides information on how important sex education is for the community.

Keywords: Sex Education, Short Fiction Film, Comedy, Contemporary, Picture Editor