

ABSTRACT

PT. CyberArmy Indonesia, as a company operating in the field of cyber security, is committed to increasing public awareness and understanding of cyber threats through educational video content. This company also helps people who don't know the dangers of cyberspace. The research began by conducting a needs analysis to identify the main elements needed in a cyber security educational video. TRIMS techniques in video editing include Transition, Rhythm, Intensity, and Storytelling. Transition ensures moving between clips runs smoothly. Rhythm sets the tempo and speed of editing according to the music or narration. Intensity adds tension and emotion through visual and audio effects. Storytelling is at the heart of this technique, ensuring every element supports the main narrative. With TRIMS, videos become more interesting and effective, such as in cyber security education at PT. CyberArmy Indonesia.

Keywords: Trims technique, editing process, audience, cyber security education.