

## **ABSTRACT**

This research focuses on discussing the importance of sex education by parents for children in Indonesia, especially in the city of Bandung. This study explores how the camera is arranged in a comedy genre fiction short film with the title "Atah Warah" as an entertainment medium and increases the importance of sex education by parents for children. Through a qualitative approach, this research uses data collection techniques such as observation and document study to understand the phenomena that occur. And analyze similar works to get visual references that will be used. By using descriptive analysis and comparison matrix analysis. This research aims to make a short comedy fiction film that depicts this phenomenon. Apart from that, this research also discusses the important role of the cameraman in creating realistic and humorous visuals in comedy genre fiction short films. The research results show that the lack of sex education from parents to children in Indonesia is a significant problem amidst cultural changes and developments in information technology and the use of short films with a comedy genre can be an effective communication medium for increasing awareness about the importance of sex education.

**Keywords:** Sex Education, Camera Styling, Comedy, Film