

DAFTAR SINGKATAN

Singkatan / Simbol	Deskripsi	Halaman Pertama Muncul
BPS	Badan Pusat Statistik	3
STP	Segmenting, Targeting, Positioning	12
NPV	<i>Net Present Value</i>	15
IRR	<i>Internal Rate of Return</i>	15
PBP	<i>Payback Period</i>	15
>	Lebih besar dari	17
<	Kurang dari	17
=	Sama dengan	17
ARC	<i>Activity Relationship Chart</i>	24
MARR	<i>Minimum Acceptable Rate of Return</i>	24
B2B	<i>Business to Business</i>	32
B2C	<i>Business to Customer</i>	32
OPC	<i>Operation Process Chart</i>	35
UMK	Upah Minimum Kabupaten/Kota	39
MSE	<i>Mean Square Error</i>	40
CAGR	<i>Compound Annual Growth Rate</i>	42
SOYD	<i>Sum-of-The-Year-Digits</i>	60