

ABSTRACT

A sofa is a piece of home furniture that is generally used by everyone when they are enjoying a relaxing sit or sitting with other activities. Each sofa design has its own target market based on consumer needs. Ars Living is an Indonesian furniture company based in Bandung. This design uses research with qualitative method. Qualitative approach, starting with concepts presented in research questions. In designing this product using the SCAMPER method, which is a seven-step process (Substitute) Replace, (Combine) Combine, (Adapt) Adapt, (Modify) Modify, (Put To Other Used) Use Other Use, (Eliminate) Eliminate and (Reverse) Reverse. Furniture Products Sofa Bed Renjana, in conducting research, researchers have answered the background of this research, and answered the problem formulation of this research, through this design the researcher has analyzed the existing problems, discussed and solved with this research so that it can be interpreted that this research is successful from the analysis stage of previous journals until the designed product has been completed and has been validated by paying attention to several aspects, such as ergonomics, function, and comfort of the user using parameters 1 very poor to 5 very good, validation was carried out at Mrs. Rizkie's Kosan.

Keywords: Sofa Bed, Furniture, Qualitative, and Residential Boarding House.