

ABSTARCT

Telkom University is recognized as the top private university in Indonesia, attracting many prospective students. However, despite having adequate public facilities within the campus, the facilities outside the campus are considered inadequate. The lack of public spaces around the campus poses a problem for students, as these spaces are crucial for meetings and social activities. Additionally, Telkom University's limited operating hours leave students confused about finding public spaces. Around the university, there are various public and communal spaces available, such as coffee shops, eateries, and food courts, but many students complain about the inadequate seating facilities that do not support student activities.

Therefore, designers have initiated the design of seating facilities specifically for public spaces to support student activities, focusing on Telkom's garden area as a case study. The design methodology used in this seating facility design employs a People-Centered Design Thinking approach, which focuses on user needs and interests and involves quantitative research methods. This design process includes literature studies, observations, and interviews, as the design is centered around user needs. It also incorporates sociopetal and sociopugal concepts to ensure balanced interactions, both individually and in groups, and combines modular design concepts to make the product arrangement flexible according to user needs.

This design aims to create an environment that supports student activities outside university operating hours, especially in the Telkom garden area. The approach includes sociopugal and sociopetal concepts, with flexible modular arrangements to meet user needs. The design is expected to accommodate social interactions and individual student activities according to the characteristics of the university area.

Keywords: Telkom University, Seating Facilities, Public Spaces, Design