

## DAFTAR GAMBAR

Gambar II.1 Pakaian activewear .....	9
Gambar II.2 Dobok .....	12
Gambar II.3 Dobok 2 .....	12
Gambar II.4 Tingkat Sabuk Taekwondo .....	13
Gambar II.5 Sang-i.....	14
Gambar II.6 Ha-i .....	15
Gambar II.7 Ti.....	15
Gambar II.8 Patch dan Logo .....	16
Gambar III.1 Wawancara Dengan Ketua UKM Taekwondo.....	19
Gambar III.2 Latihan Rutin.....	20
Gambar III.3 Latihan Intensif .....	20
Gambar III.4 Latihan Gabungan .....	20
Gambar III.5 Kejuaraan .....	21
Gambar III.6 Ujian Kenaikan Tingkat .....	21
Gambar III.7 Latihan Bersama Alam Terbuka .....	21
Gambar III.8 Makrab .....	22
Gambar III.9 <i>collor palette</i> .....	22
Gambar III.10 Logo UKM Taekwondo Telkom University .....	23
Gambar III.11 Dua Orang Taekwondo .....	23
Gambar III.12 Symbol Yin .....	24
Gambar III.13 Sisi Kaki .....	24
Gambar III. 14 <i>Mood Board</i> .....	30
Gambar IV.1 <i>Imageboard</i> .....	63
Gambar IV.2 <i>Lifestyle Board</i> .....	64
Gambar IV.3 Sketsa Design.....	65
Gambar IV.4 Techpack 1 .....	69
Gambar IV.5 Techpack 2 .....	70
Gambar IV.6 Techpack 3 .....	71
Gambar IV.7 Techpack 4 .....	72
Gambar IV.8 Techpack 5 .....	73
Gambar IV.9 Techpack 6 .....	74

Gambar IV. 10 Konsep <i>Merchandise</i> .....	81
Gambar IV.11 Konsep <i>Packaging</i> .....	82
Gambar IV.12 Design 1 .....	83
Gambar IV.13 Design 2 .....	84
Gambar IV.14 Design 3 .....	85