

## ABSTRACT

PT ABC, a subsidiary company engaged in the construction and management of network infrastructure services, is currently implementing the JPP Phase 1 (Joint Planning Program) Project covering 46 locations in the West Bandung area. The project runs from January 31 to May 15, 2024. However, the project suffered a delay from the initial contract that had been established. This delay is caused by the lack of coordination between stakeholders, which causes differences in perception, misinformation, and delays in delivering information related to project schedules. As a result, this can potentially lead to misunderstandings and prolong the decision-making process. This problem is further exacerbated by the absence of standardization in communication. To overcome these problems, it takes the preparation of a stakeholder management plan that aims to identify stakeholders involved in the project JPP Phase 1. The project involved 12 internal stakeholders and 8 external stakeholders. These stakeholders will be identified in depth using three main methods, namely Power Interest Grid, Saliency Model, and Stakeholder Engagement Assessment Matrix. This method is used to measure strengths and weaknesses in the relationship with each stakeholder, assess their level of importance and power, and design specific treatment that is relevant to each stakeholder. The results of this identification process will produce a *Stakeholder engagement plan* that provides a complete picture of the level of stakeholder engagement, as well as the right strategy for each stakeholder. This plan will also be the basis for the preparation of a Communication Management Plan, specifically designed to support communication between stakeholders, this communication plan aims to address existing coordination problems, improve information flow, and speed up the decision-making process, so that the project can run more effectively and efficiently.

**Keyword:** Stakeholder management plan, power interest grid, saliency model, engagement assessment matrix, *stakeholder engagement plan*, communication management plan.