

## **ABSTRACT**

### **APPLICATION OF DECORATIVE ELEMENTS OF SULUR BAKAU IN KEBAYA USING EMBROIDERY TECHNIQUES**

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*Kebaya is a type of traditional clothing that has a message and philosophy contained in each silhouette of its clothing form. The application of motifs to Kebaya usually has its own characteristics for each type. Researchers see that the placement of motifs does not have to be typical of the type of Kebaya, in order to create Kebaya with motif placement that is not monotonous. With this opportunity, researchers will develop the application of decorative elements inspired by the batik motifs of Kutawaru, Cilacap, namely the Sulur Bakau motif in the form of Kebaya using embroidery techniques. The aim of this research is to apply motifs by creating new compositions from Sulur Bakau motifs on Kebaya clothing. The research method used is qualitative. The data collection techniques used are observation, interviews, literature study and exploration. The final result of this research is a collection of Indonesian Kebaya fashion with Sulur Bakau motifs using embroidery techniques.*

*Keywords : application of decorative elements, kebaya, Sulur Bakau, Embroidery*