

## **ABSTRACT**

### **VISUALIZATION OF THE EMOTIONAL EXPRESSION OF THE SONG CAN'T BUY ME LOVE AS AN IDEA FOR CREATING A WORK OF PAINTING: BEATLE BASSMAN**

By

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*This work is titled "Visualization of Emotional Expression in the Song 'Can't Buy Me Love' as an Idea for Creating a Painting: Beatles Bassman." The creation aims to explore and visualize the emotions contained in the song "Can't Buy Me Love" by The Beatles, which emphasizes that love cannot be bought with money. Through a neo-expressionist approach and the use of mixed media techniques, the author creates a painting that not only honors The Beatles as a legendary band but also reflects the author's personal experience when listening to the song. The artwork is visualized in the form of a canvas resembling Paul McCartney's bass guitar, symbolizing the author's love for one of their favorite band members. Additionally, small scribbles on the canvas depict the author's childhood memories, creating a deep emotional connection between music and visual art. The use of neon colors in this work serves to express the emotions felt by the author and convey a strong message to the audience. Through this work, the author hopes to demonstrate how music can be translated into a unique and meaningful form of visual art, and how song lyrics can provide profound inspiration for artistic expression. The result of this creation shows that painting can be an effective means of conveying emotions and personal interpretations of musical works, creating a deep connection between music and visuals.*

*Keywords: Can't Buy Me Love, Emotion Visualization, Music, The Beatles, Painting.*