

ABSTRACT

This final project report discusses the visualization of the differences in political views of the people of Bandung in the 2024 election using a semiotic approach to identify positive and negative impacts in society. This research uses an art installation method in the form of a head mannequin with anamorphosis technique as a medium for conveying messages. The anamorphosis technique was chosen to provide a unique visual experience, in which the view of the mannequin changes depending on the observer's point of view, representing the diversity of people's political perspectives. Data was obtained through surveys and interviews with the people of Bandung to identify differences in political views and their impacts. The results show that differences in political views can lead to polarization, but also encourage constructive discussion and active participation in the democratic process. The installation of a mannequin head film with anamorphosis techniques successfully depicts the complexity of political views and triggers deep reflection for its observers. This report contributes to a deeper understanding of local political dynamics as well as the potential of art in conveying social messages.

Keywords: political visualization, semiotics, anamorphosis, art installation, 2024 elections, Bandung people