

ABSTRACT

Qorinsyah, 1604190051, 2024, Visualization Cigarettes as an Escape in Experimental Film “Cigarette Tears”, “Final Project: Visual Arts Study Program, Faculty of Creative Industries, Telkom University”

Cigarettes have been a source of controversy for decades due to their negative impact on both physical and mental health. Indonesia is among the top five countries with the highest number of active smokers globally, with the majority of smokers being between the ages of 20 and 64. A common reason for smoking among active smokers in Indonesia is that cigarettes are believed to help alleviate stress, particularly stress resulting from work pressure. Smoking becomes a perceived solution and an escape from work-related stress that individuals feel unable to manage. However, if left unchecked in the long term, smoking is not a solution to problems; rather, it creates new issues. Active smokers are bound to cigarettes because their physical and mental states have reached a stage of addiction, compelling them to continue smoking. Through the medium of experimental film, the author aim to visualize smoking as an escape, particularly for people in their productive years, aged 20-30, and explore their dependence on cigarettes, which initially began as a coping mechanism. The author will employ the medium of experimental film, exploring mise-en-scène and audio, with author’s personal expression as the creator.

Keywords: Cigarette, Escape, Experimental film