

ABSTRACT

This research explores an experimental documentary film that raises the issue of gender equality in Minangkabau customs which is packaged in documentary form. To obtain concrete information, the author conducted an interview with Bundo Kanduang then packaged it in the form of a voice documentary and included it in the experimental film "Gadiah Minang". Responding to gender equality, Bundo Kanduang explained in an interview so that there would be no misunderstandings during the broadcast. This film aims to provide information about the position of women and men in the Minangkabau tradition so that women who feel gender inequality know the condition of women in the Minang tradition.

Keywords: *Experimental Film, Documentary, Minang Customs, Gender Equality*