

Daftar Pustaka

- [1] D. S. Ilyanov, T. C. Chernysheva, and M. A. Yurevich, "Sources of economic growth in the XXI century: *video game industry*," *Теоретическая и прикладная экономика*, no. 3, pp. 78–89, Mar. 2020, doi: 10.25136/2409-8647.2020.3.31693.
- [2] G. Cheuque, J. Guzmán, and D. Parra, "Recommender Systems for Online *Video game* Platforms: the Case of STEAM," in *Companion Proceedings of The 2019 World Wide Web Conference*, in WWW '19. New York, NY, USA: Association for Computing Machinery, 2019, pp. 763–771. doi: 10.1145/3308560.3316457.
- [3] M. F. Aljunid and M. Dh, "An Efficient *Deep learning* Approach for *Collaborative Filtering* Recommender System," *Procedia Comput Sci*, vol. 171, pp. 829–836, 2020, doi: <https://doi.org/10.1016/j.procs.2020.04.090>.
- [4] S. Natarajan, S. Vairavasundaram, S. Natarajan, and A. H. Gandomi, "Resolving data *sparsity* and *cold start* problem in *Collaborative Filtering* recommender system using Linked Open Data," *Expert Syst Appl*, vol. 149, p. 113248, Jul. 2020, doi: 10.1016/J.ESWA.2020.113248.
- [5] V. Sanh, L. Debut, J. Chaumond, and T. Wolf, "DistilBERT, a distilled version of BERT: smaller, faster, cheaper and lighter," 2020. [Online]. Available: <https://arxiv.org/abs/1910.01108>
- [6] X. He and T.-S. Chua, "*Neural Factorization Machines* for Sparse Predictive Analytics," 2017. [Online]. Available: <https://arxiv.org/abs/1708.05027>
- [7] X. He, L. Liao, H. Zhang, L. Nie, X. Hu, and T.-S. Chua, "*Neural Collaborative Filtering*," 2017. [Online]. Available: <https://arxiv.org/abs/1708.05031>
- [8] M. Naumov *et al.*, "*Deep Learning Recommendation Model* for Personalization and Recommendation Systems," 2019. [Online]. Available: <https://arxiv.org/abs/1906.00091>
- [9] Y. Koren and R. Bell, "Advances in *Collaborative Filtering*," in *Recommender Systems Handbook*, Boston, MA: Springer US, 2015, pp. 77–118. doi: 10.1007/978-1-4899-7637-6_3.
- [10] J. Wei, J. He, K. Chen, Y. Zhou, and Z. Tang, "*Collaborative Filtering* and *deep learning* based recommendation system for *cold start* items," *Expert Syst Appl*, vol. 69, pp. 29–39, 2017, doi: <https://doi.org/10.1016/j.eswa.2016.09.040>.
- [11] S. Zhang, L. Yao, A. Sun, and Y. Tay, "*Deep learning* Based Recommender System," *ACM Comput Surv*, vol. 52, no. 1, pp. 1–38, Jan. 2020, doi: 10.1145/3285029.
- [12] M. Wan and J. McAuley, "Item recommendation on monotonic behavior chains," in *Proceedings of the 12th ACM Conference on Recommender Systems*, New York, NY, USA: ACM, Sep. 2018, pp. 86–94. doi: 10.1145/3240323.3240369.
- [13] W.-C. Kang and J. McAuley, "Self-Attentive Sequential Recommendation," in *2018 IEEE International Conference on Data Mining (ICDM)*, IEEE, Nov. 2018, pp. 197–206. doi: 10.1109/ICDM.2018.00035.
- [14] A. Pathak, K. Gupta, and J. McAuley, "Generating and Personalizing Bundle Recommendations on *Steam*," in *Proceedings of the 40th International ACM SIGIR Conference on Research and Development in Information Retrieval*, New York, NY, USA: ACM, Aug. 2017, pp. 1073–1076. doi: 10.1145/3077136.3080724.
- [15] Q. Zhang, L. Cao, C. Zhu, Z. Li, and J. Sun, "CoupledCF: Learning Explicit and Implicit User-item Couplings in Recommendation for *Deep Collaborative Filtering*," in *Proceedings of the Twenty-Seventh International Joint Conference on Artificial Intelligence*, California: International Joint Conferences on Artificial Intelligence Organization, Jul. 2018, pp. 3662–3668. doi: 10.24963/ijcai.2018/509.
- [16] I. Bayer, X. He, B. Kanagal, and S. Rendle, "A Generic Coordinate Descent Framework for Learning from Implicit Feedback," in *Proceedings of the 26th International Conference on World Wide Web*, Republic and Canton of Geneva, Switzerland: International World Wide Web Conferences Steering Committee, Apr. 2017, pp. 1341–1350. doi: 10.1145/3038912.3052694.
- [17] S. Rendle, "*Factorization Machines*," in *2010 IEEE International Conference on Data Mining*, IEEE, Dec. 2010, pp. 995–1000. doi: 10.1109/ICDM.2010.127.
- [18] S. Ioffe and C. Szegedy, "Batch normalization: accelerating deep network training by reducing internal covariate shift," in *Proceedings of the 32nd International Conference on International Conference on Machine Learning - Volume 37*, in ICML'15. JMLR.org, 2015, pp. 448–456.
- [19] N. Srivastava, G. Hinton, A. Krizhevsky, I. Sutskever, and R. Salakhutdinov, "Dropout: a simple way to prevent neural networks from overfitting," *J. Mach. Learn. Res.*, vol. 15, no. 1, pp. 1929–1958, Jan. 2014.
- [20] A. F. Agarap, "*Deep learning* using Rectified Linear Units (ReLU)," 2019. [Online]. Available: <https://arxiv.org/abs/1803.08375>