

## **DAFTAR TABEL**

Tabel 1.1 Komparasi Kebutuhan PR Ngampooz dan Rakamin .....	7
Tabel 1. 2 Waktu Penelitian .....	12
Tabel 2.1 Model Perencanaan Strategi PR .....	14
Tabel 2.2 Jurnal Nasional Terdahulu .....	25
Tabel 2.3 Jurnal Nasional Terdahulu .....	26
Tabel 2.4 Jurnal Nasional Terdahulu .....	27
Tabel 2.5 Jurnal Nasional Terdahulu .....	28
Tabel 2.6 Jurnal Nasional Terdahulu .....	29
Tabel 2.7 Jurnal International Terdahulu .....	30
Tabel 2.8 Jurnal International Terdahulu .....	31
Tabel 2.9 Jurnal International Terdahulu .....	32
Tabel 2.10 Jurnal International Terdahulu .....	33
Tabel 2.11 Jurnal International Terdahulu .....	34
Tabel 3.1 Unit Analisis .....	41
Tabel 3.2 Kriteria Informan .....	43
Tabel 3.3 Informan.....	44
Tabel 4.1 Karakteristik Informan .....	52