

## Daftar Pustaka

- [1] A. Karnadi, "Mayoritas Orang Indonesia Merasa Belanja Online Lebih Mudah."
- [2] D. A. Harahap and D. Amanah, "PERILAKU BELANJA ONLINE DI INDONESIA: STUDI KASUS," *Jurnal Riset Manajemen Sains Indonesia (JRMSI)*, vol. 9, no. 2, pp. 2301–8313, 2018, doi: 10.21009/JRMSI.
- [3] A. Ahdia, "5 E-Commerce dengan Pengunjung Terbanyak Kuartal I 2023." Accessed: Aug. 14, 2023. [Online]. Available: <https://databoks.katadata.co.id/datapublish/2023/05/03/5-e-commerce-dengan-pengunjung-terbanyak-kuartal-i-2023>
- [4] C. M. Annur, "7 Negara Penyumbang Kunjungan Terbanyak ke Situs E-Commerce Shopee (2023)." Accessed: Mar. 25, 2024. [Online]. Available: <https://databoks.katadata.co.id/datapublish/2024/03/21/indonesia-jadi-penyumbang-kunjungan-terbanyak-ke-shopee-pada-2023>
- [5] "Shopee 12.12 Birthday Sale." Accessed: Feb. 03, 2023. [Online]. Available: <https://play.google.com/store/apps/details?id=com.shopee.id&hl=id&gl=id>
- [6] "Tokopedia." Accessed: Feb. 03, 2023. [Online]. Available: <https://play.google.com/store/apps/details?id=com.tokopedia.tkp&hl=id&gl=id>
- [7] "Lazada Indonesia App." Accessed: Feb. 03, 2023. [Online]. Available: <https://play.google.com/store/apps/details?id=com.lazada.android&hl=id&gl=id>
- [8] "Bukalapak." Accessed: Feb. 03, 2023. [Online]. Available: <https://play.google.com/store/apps/details?id=com.bukalapak.android&hl=id&gl=id>
- [9] "Blibli Belanja Online Mall." Accessed: Feb. 03, 2023. [Online]. Available: <https://play.google.com/store/apps/details?id=blibli.mobile.commerce&hl=id&gl=id>
- [10] R. Pengembangan *et al.*, *Prosiding Seminar Nasional CORISINDO 2021 Multidisiplin Ilmu*.
- [11] W. Welda, D. M. D. U. Putra, and A. M. Dirgayusari, "Usability Testing Website Dengan Menggunakan Metode System Usability Scale (Sus)s," *International Journal of Natural Science and Engineering*, vol. 4, no. 3, pp. 152–161, Nov. 2020, doi: 10.23887/ijnse.v4i2.28864.
- [12] S. Rinaldi, A. Gandhi, and N. Selviandro, "Usability Evaluation and Recommendation of User Interface Design for e-HAC Application by Using User-Centered Design Method." [Online]. Available: <https://bit.ly/3xDUMj5>.
- [13] P. Studi Informatika, "NASKAH PUBLIKASI PERANCANGAN E-COMMERCE DALAM MENUNJANG STRATEGI BISNIS (Studi Kasus: Otaco Store Yogyakarta) PROGRAM STUDI INFORMATIKA FAKULTAS TEKNOLOGI INFORMASI DAN ELEKTRO UNIVERSITAS TEKNOLOGI YOGYAKARTA 2020."
- [14] S. Grup, "Apa itu Shopee?" Accessed: Nov. 07, 2023. [Online]. Available: <https://help.shopee.co.id/portal/4/article/73401-%5BBaru-di-Shopee%5D-Apa-itu-Shopee>
- [15] A. Hudaib, R. Masadeh, M. H. Qasem, and A. Alzaqebah, "Requirements Prioritization Techniques Comparison," *Mod Appl Sci*, vol. 12, no. 2, p. 62, Jan. 2018, doi: 10.5539/mas.v12n2p62.
- [16] S. Dewi Ali, "Moscow Method." Accessed: Jul. 30, 2023. [Online]. Available: <https://sis.binus.ac.id/2018/01/16/moscow-method/>
- [17] T. Elektro, T. T. Nasional, and J. Babarsari, "Rancang Bangun Sistem Informasi Obyek Wisata Berbasis Web Menggunakan Metode USER CENTERED DESIGN RANCANG BANGUN SISTEM INFORMASI OBYEK WISATA BERBASIS WEB MENGGUNAKAN METODE USER CENTERED DESIGN (UCD) 1 2 Oni Y uliani, Joko Prasojo." [Online]. Available: [www.usability.gow](http://www.usability.gow),
- [18] S. Andysa, "Mengenal System Usability Scale." Accessed: Nov. 29, 2023. [Online]. Available: <https://sis.binus.ac.id/2022/02/07/mengenal-system-usability-scale/>
- [19] J. Brooke, "SUS: A quick and dirty usability scale Usable systems View project Fault diagnosis training View project." [Online]. Available: <https://www.researchgate.net/publication/228593520>
- [20] J. Sauro PhD, "Interpret SUS Score," Measuring U. Accessed: Nov. 13, 2023. [Online]. Available: <https://measuringu.com/interpret-sus-score/>
- [21] K. P. K. R. dan T. R. I. Badan Pengembangan dan Pembinaan Bahasa, "KBBI." Accessed: Nov. 10, 2023. [Online]. Available: <https://kbbi.kemdikbud.go.id/entri/fitur>
- [22] M. S. K. M.SC., "User Story: Deskripsi Kebutuhan Sistem Pada Metodologi Agile," BINUS UNIVERSITY. Accessed: Nov. 14, 2023. [Online]. Available: <https://socs.binus.ac.id/2018/12/06/user-story-deskripsi-kebutuhan-sistem-pada-metodologi-agile/>
- [23] Shopee, "Pusat Bantuan Shopee." Accessed: Sep. 04, 2023. [Online]. Available: <https://help.shopee.co.id/portal>