ABSTRACT

The film It Ends With Us tells the story of domestic violence experienced by a woman (Lily) who had previously experienced psychological trauma caused by violence perpetrated by her father against her mother. This research will analyzes the violence received by women depicted in the film It Ends With Us using Barthes' semiotic theory. The main focus of this research is connotative, denotative and mythical signs that represent efforts and forms of domestic violence. Research data was taken from scenes in films that display verbal and non-verbal symbols related to forms of violence against women. By using Barthes' theory, this research reveals the existence of myths in the film that reinforce and question social structures that normalize gender inequality. The results of the research show that the symbols in the film represent forms of violence experienced by women, both in physical and non-physical forms.

Keywords: woman, gender-based violence, patriarchy, semiotics, it ends with us