

ABSTRACT

This study aims to analyze the news coverage of the conflict between Palestine and Israel on BBC News Indonesia. The research utilizes qualitative content analysis based on McQuail's balance framework, as well as an analytical framework derived from Rahayu, which includes source bias, slant, and balance. The results show that out of 38 news articles analyzed during the period from October 7 to November 24, 2023, 23 articles lean towards the Palestinian side, while 15 lean towards the Israeli side. Additionally, there are 27 criticisms directed at Israel and 7 criticisms directed at Palestine, while 7 praises are given to Palestine and no praises are given to Israel. This imbalance reflects a certain preference in constructing and presenting the news. In conclusion, BBC News Indonesia has not fully succeeded in applying and maintaining balance in its coverage of the conflict between Palestine and Israel. This research contributes by explaining the dynamics of news balance in the context of global conflict.

Keywords: *BBC News Indonesia, Palestina-Israel conflict, content analysis.*