

**THE INFLUENCE OF PRODUCT INNOVATION, MARKETING
INNOVATION AND PROCESS INNOVATION ON PERFORMANCE OF
FOOD BUSINESS MSMES IN LENGKONG DISTRICT, BANDUNG CITY,
WEST JAVA**

MINI THESIS

Submitted as one of the requirements to obtain a Bachelor of Management
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Arranged by:
Muhammad Farrel Ahnaf
1401184485



**INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMICS AND BUSINESS
TELKOM UNIVERSITY
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