

LIST OF CONTENTS

TITLE PAGE	i
VALIDATION LETTER	ii
STATEMENT PAGE	iii
PREFACE	iv
ABSTRAK	vi
ABSTRACT	vii
LIST OF CONTENTS	viii
LIST OF TABLES	x
LIST OF FIGURES	xi
CHAPTER I INTRODUCTION	1
1.1 Overview of Research Object.....	1
1.2 Research Background.....	2
1.3 The Problem Formulation	10
1.4 Research Objective	11
1.5 Research Benefit	11
1.6 Systematic Writing of Mini-Thesis	12
CHAPTER II LITERATURE REVIEW	14
2.1 Previous Theory and Research.....	14
2.2 Theoretical Framework.....	36
2.3 Hypothesis.....	37
CHAPTER III RESEARCH METHODOLOGY	39
3.1 Types of Research.....	39
3.2 Variable Operationalization	41
3.3 Research Stages.....	44
3.4 Population and Sample	46
3.5 Data Collection and Data Sources.....	47
3.6 Validity and Reliability Test.....	48

3.7 Data Analysis Technique.....	48
CHAPTER IV RESULT AND DISCUSSION	57
4.1 Respondent Characteristics.....	57
4.2 Research Results.....	64
4.3 Discussion.....	81
CHAPTER V CONCLUSION.....	97
5.1 Conclusion	97
5.2 Suggestion	98
REFERENCES.....	101
APPENDIX.....	109