

## **LIST OF TABLE**

Table 2.1 Review of Previous Research .....	28
Table 3.1 Research Characteristic.....	37
Table 3.2 Operational Variable .....	38
Table 3.3 Interviewee Criteria.....	78
Table 3.4 Interview Activity Matrix Recording Format .....	81
Table 3.5 Interview Transcript Recording Format.....	81
Table 4.1 Interviewee Code .....	84
Table 4.2 Comparation Ghaza Store and Zaafer Indonesia .....	86
Table 4.3 Answer Summary.....	87
Table 4.4 Non-Financial Growth .....	122
Table 4.5 Financial Growth.....	123