

DAFTAR TABEL

Tabel 2. 1 Jurnal Nasional Terdahulu	36
Tabel 2. 2 Jurnal Internasional Terdahulu.....	42
Tabel 3. 1 Variabel Operasional.....	54
Tabel 3. 2 Instrument Skala <i>Likert</i>	58
Tabel 3. 3 Parameter Uji Validitas	64
Tabel 3. 4 Uji Validitas <i>Environmental Concern</i>	64
Tabel 3. 5 Uji Validitas <i>Attitude</i>	65
Tabel 3. 6 Uji Validitas <i>Subjective Norm</i>	65
Tabel 3. 7 Uji Validitas <i>Perceived Behavior Control</i>	65
Tabel 3. 8 Uji Validitas <i>Green Purchase Intention</i>	66
Tabel 3. 9 Parameter Uji Reliabilitas	66
Tabel 3. 10 Uji Reliabilitas	67
Tabel 3. 11 Kriteria Interpretasi Skor	68
Tabel 3. 12 Kriteria <i>Outer Model</i>	71
Tabel 3. 13 <i>Rule of Thumb Evaluation Structural Model</i>	72
Tabel 4. 1 Perincian Penyebaran Kuesioner Penelitian	78
Tabel 4. 2 Tanggapan Responden Pada <i>Environmental Concern</i>	86
Tabel 4. 3 Tanggapan Responden Pada <i>Attitude</i>	90
Tabel 4. 4 Tanggapan Responden Pada <i>Subjective Norm</i>	95
Tabel 4. 5 Tanggapan Responden Pada <i>Perceived Behavior Control</i>	98
Tabel 4. 6 Tanggapan Responden <i>Green Purchase Intention</i>	101
Tabel 4. 7 <i>Outer Loading</i>	107
Tabel 4. 8 AVE	108
Tabel 4. 9 <i>Cross Loading</i>	109
Tabel 4. 10 <i>Composite Reliability</i>	110
Tabel 4. 11 <i>R-Square</i>	112
Tabel 4. 12 <i>Predictive Relevance</i>	113
Tabel 4. 13 <i>f Square</i>	114
Tabel 4. 14 Uji Hipotesis (<i>Direct Effect</i>)	115
Tabel 4. 15 Uji Hipotesis (<i>Indirect Effect</i>).....	118