

## DAFTAR PUSTAKA

- Ajzen, I. (2020). The theory of planned behavior: Frequently asked questions. *Human Behavior and Emerging Technologies*, 2(4), 314–324. <https://doi.org/10.1002/hbe2.195>
- Alanazi, F. (2023). Electric Vehicles: Benefits, Challenges, and Potential Solutions for Widespread Adaptation. *Applied Sciences (Switzerland)*, 13(10). <https://doi.org/10.3390/app13106016>
- Alfarizi, M., Sari, R. K., Arifian, R., Sikap, K., Listrik, P. K., Lingkungan, K., & Perilaku, K. (2024). The Transition To Electric Vehicles For The Sustainable Future Of The Jakarta Metropolitan Area. *Jurnal Penelitian Dan Pengembangan Kebijakan Pembangunan Daerah*, 8(1), 15–39. <https://doi.org/10.56945/jkpd.v8i1.279>
- Ardiyanti, D., Kurniawan, F., Raokter, U., & Wikansari, R. (2023). Analisis Penjualan Mobil Listrik Di Indonesia Dalam Rentang Waktu 2020-2023. *ECOMA: Journal of Economics and Management*, 1(3), 114–122. <https://doi.org/10.55681/ecoma.v1i3.26>
- Asadi, S., Nilashi, M., Samad, S., Abdullah, R., Mahmoud, M., Alkinani, M. H., & Yadegaridehkordi, E. (2020). Factors impacting consumers' intention toward adoption of electric vehicles in Malaysia. *Journal of Cleaner Production*, 282, 124474. <https://doi.org/10.1016/j.jclepro.2020.124474>
- Bhat, F. A., Verma, M., & Verma, A. (2022). Measuring and Modelling Electric Vehicle Adoption of Indian Consumers. *Transportation in Developing Economies*, 8(1). <https://doi.org/10.1007/s40890-021-00143-2>
- Blackwell, R. D., Miniard, P. W., Engel, J. F., & Rahman, Z. (2018). *Consumer Behavior* (10th ed.). South Western: Cengage Learning.
- Božić, L. (2021). Attitudes Towards Climate Change And Electric Car Purchase—The Case Of European Consumers. *Market-Tržište*, 33, 81–94.
- Capuder, T., Sprčić, D. M., Zoričić, D., & Pandžić, H. (2020). Review of challenges and assessment of electric vehicles integration policy goals: Integrated risk analysis approach. *International Journal of Electrical Power and Energy Systems*, 119(January). <https://doi.org/10.1016/j.ijepes.2020.105894>
- CNBC Indonesia. (2023). Mobil Listrik Tak Laku, Ternyata Orang RI Maunya Ini. Retrieved December 9, 2024, from <https://www.cnbcindonesia.com/research/20230602170206-128-442572/mobil-listrik-tak-laku-ternyata-orang-ri-maunya-ini>
- De Groot, J., & Steg, L. (2009). Morality and prosocial behavior: The role of awareness, responsibility, and norms in the norm activation model. *Journal of*

*Social Psychology*, 149(4), 425–449.  
<https://doi.org/10.3200/SOCP.149.4.425-449>

- Dwiananto, Y. I., Apriyanto, H., Soehadi, G., Hadiyati, N. A., Vitasari, A., Wiratmoko, A., ... Warseno. (2022). Modeling projection of the number of charging stations and battery electric vehicles until 2030 in Jakarta Indonesia in order to reduce greenhouse gas (GHG) emissions. *IOP Conference Series: Earth and Environmental Science*, 1108(1). <https://doi.org/10.1088/1755-1315/1108/1/012024>
- Ezmir. (2011). *Metodologi Penelitian Pendidikan Kuantitatif dan Kualitatif*. Jakarta: PT Raja Grafindo Persada.
- Farooq, M. S., Salam, M., Jaafar, N., Fayolle, A., Ayupp, K., Radovic-Markovic, M., & Sajid, A. (2017). Acceptance and use of lecture capture system (LCS) in executive business studies: extending UTAUT2. *Interactive Technology and Smart Education*, 14(4), 329–348. Retrieved from [doi.org/10.1108/17415651111165393](https://doi.org/10.1108/17415651111165393)
- Ferdinand, A. T. (2014). *Pengembangan Minat beli Merek Ekstensi*. Bandung: Rineka Cipta.
- Firmansyah, F., Sugiat, M., & Yunita, I. (2023). The Impact of Service Quality, Customer Satisfaction, and Trust on Customer Loyalty among BRILink Agents in North Sumatra. *International Journal of Science, Technology & Management*, 4(5), 1381–1388. <https://doi.org/10.46729/ijstm.v4i5.957>
- Ghozali, I. (2017). *Model Persamaan Struktural Konsep Dan Aplikasi Dengan Program AMOS 24*. Semarang: Badan Penerbit Universitas Diponegoro.
- Ghozali, I. (2018). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 25* (9th ed.). Semarang: Badan Penerbit Universitas Diponegoro.
- Gunasinghe, A., Hamid, J. A., Khatibi, A., & Azam, S. M. F. (2020). The adequacy of UTAUT-3 in interpreting academicians' adoption to e-Learning in higher education environments. *Interactive Technology and Smart Education*, 17(1), 86–106. <https://doi.org/10.1108/ITSE-05-2019-0020>
- Gunawan, I., Redi, A. A. N. P., Santosa, A. A., Maghfiroh, M. F. N., Pandyaswargo, A. H., & Kurniawan, A. C. (2022). Determinants of Customer Intentions to Use Electric Vehicle in Indonesia: An Integrated Model Analysis. *Sustainability (Switzerland)*, 14(4), 1–22. <https://doi.org/10.3390/su14041972>
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2018). *Multivariate Data Analysis*. United Kingdom: Cengage Learning.
- Handopo, J. J., & Princes, E. (2024). Driving Toward Sustainable Mobility: Exploring Factors Influencing Electric Vehicle Adoption Intentions in Indonesia. *Journal of System and Management Sciences*, 14(11), 188–222.

<https://doi.org/10.33168/JSMS.2024.1111>

- Harikrishnan, R., Sivagami, P., Pushpavalli, M., Rajesh, G., Abirami, P., & Ram, M. (2023). Evolution of Electric Vehicle-A Review. *Proceedings - 5th International Conference on Smart Systems and Inventive Technology, ICSSIT 2023*, (January), 322–330. <https://doi.org/10.1109/ICSSIT55814.2023.10061001>
- Hasan, S. (2021). Assessment of electric vehicle repurchase intention: A survey-based study on the Norwegian EV market. *Transportation Research Interdisciplinary Perspectives*, 11(August 2021), 100439. <https://doi.org/10.1016/j.trip.2021.100439>
- He, X., & Zhan, W. (2018). How to activate moral norm to adopt electric vehicles in China? An empirical study based on extended norm activation theory. *Journal of Cleaner Production*, 172, 3546–3556. <https://doi.org/10.1016/j.jclepro.2017.05.088>
- Higuera-Castillo, E., Singh, V., Singh, V., & Liébana-Cabanillas, F. (2023). Factors affecting adoption intention of electric vehicle: a cross-cultural study. *Environment, Development and Sustainability*, 1–27.
- Hoang, T. T. (2022). Determinants of Intention to Purchase Electric Cars in Vietnam: Proposing an Analysis Framework from Theoretical Research. *Vnu Journal of Economics and Business*, 2(1), 31–40. <https://doi.org/10.57110/jeb.v2i1.4605>
- Hoang, T. T., Pham, T. H., & Vu, T. M. H. (2022). Examining customer purchase decision towards battery electric vehicles in Vietnam market: A combination of self-interested and pro-environmental approach. *Cogent Business and Management*, 9(1). <https://doi.org/10.1080/23311975.2022.2141671>
- Huang, X., & Ge, J. (2019). Electric vehicle development in Beijing: An analysis of consumer purchase intention. *Journal of Cleaner Production*, 216, 361–372. <https://doi.org/10.1016/j.jclepro.2019.01.231>
- Ibrahim, M., Rassölkin, A., Vaimann, T., & Kallaste, A. (2022). Overview on Digital Twin for Autonomous Electrical Vehicles Propulsion Drive System. *Sustainability (Switzerland)*, 14(2). <https://doi.org/10.3390/su14020601>
- investor.id. (2023). Penetrasi Mobil Listrik Rendah, Hybrid Merajalela. Retrieved July 11, 2024, from <https://investor.id/business/343796/penetrasi-mobil-listrik-rendah-hybrid-merajalela>
- Javid, M. A., Ali, N., Abdullah, M., Campisi, T., & Shah, S. A. H. (2021). Travelers' Adoption Behavior towards Electric Vehicles in Lahore, Pakistan: An Extension of Norm Activation Model (NAM) Theory. *Journal of Advanced Transportation*, 2021. <https://doi.org/10.1155/2021/7189411>

- Jayasingh, S., Girija, T., & Arunkumar, S. (2021). Factors influencing consumers' purchase intention towards electric two-wheelers. *Sustainability (Switzerland)*, 13(22). <https://doi.org/10.3390/su132212851>
- Katadata.co.id. (2024). Penjualan Mobil Listrik di Indonesia Turun pada Februari 2024. Retrieved July 11, 2024, from <https://databoks.katadata.co.id/datapublish/2024/03/21/penjualan-mobil-listrik-di-indonesia-turun-pada-februari-2024>
- Kim, Y. H. (2023). A Study of the Integrated Model with Norm Activation Model and Theory of Planned Behavior: Applying the Green Hotel's Corporate Social Responsibilities. *Sustainability (Switzerland)*, 15(5). <https://doi.org/10.3390/su15054680>
- Kinncar, T. C., & Taylor, J. R. (1987). Marketing Research an Applied Research. *Marketing Research an Applied Research*. New York: McGraw-Hill Book Company.
- Kompas.com. (2024a). Jumlah SPKLU PLN Tembus 1.370 Unit per Mei 2024. Retrieved July 11, 2024, from <https://otomotif.kompas.com/read/2024/05/04/084200015/jumlah-spklu-pln-tembus-1.370-unit-per-mei-2024>
- Kompas.com. (2024b). Survei Honda, Orang Jakarta Beli Mobil Listrik karena FOMO. Retrieved July 11, 2024, from <https://otomotif.kompas.com/read/2024/02/26/150200115/survei-honda-orang-jakarta-beli-mobil-listrik-karena-fomo>
- Kompas.id. (2024). Minat Konsumen pada Kendaraan Listrik Makin Ditangkap Korporasi. Retrieved July 11, 2024, from [https://www.kompas.id/baca/ekonomi/2024/05/01/minta-konsumen-pada-kendaraan-listrik-makin-ditangkap-korporasi?utm\\_source=external\\_kompascom&utm\\_medium=related\\_article](https://www.kompas.id/baca/ekonomi/2024/05/01/minta-konsumen-pada-kendaraan-listrik-makin-ditangkap-korporasi?utm_source=external_kompascom&utm_medium=related_article)
- Kotler, A. (2016). *Principles of Marketing* (16th Editi). England: Pearson Education Limited.
- Kotler, P., & Keller, K. (2016). *Marketing management* (15th ed.). England: Pearson Education, Inc.
- Kumar, R. R., & Alok, K. (2020). Adoption of electric vehicle: A literature review and prospects for sustainability. *Journal of Cleaner Production*, 253, 119911. <https://doi.org/10.1016/j.jclepro.2019.119911>
- Lee, J., Baig, F., Talpur, M. A. H., & Shaikh, S. (2021). Public intentions to purchase electric vehicles in Pakistan. *Sustainability (Switzerland)*, 13(10), 1–18. <https://doi.org/10.3390/su13105523>
- Manutworakit, P., & Choocharukul, K. (2022). Factors Influencing Battery Electric

Vehicle Adoption in Thailand—Expanding the Unified Theory of Acceptance and Use of Technology’s Variables. *Sustainability (Switzerland)*, 14(14). <https://doi.org/10.3390/su14148482>

Ong, A. K. S., German, J. D., Redi, A. A. N. P., Cordova, L. N. Z., Longanilla, F. A. B., Caprecho, N. L., & Javier, R. A. V. (2023). Antecedents of Behavioral Intentions for Purchasing Hybrid Cars Using Sustainability Theory of Planned Behavior Integrated with UTAUT2. *Sustainability (Switzerland)*, 15(9). <https://doi.org/10.3390/su15097657>

Pinto, A. S., Abreu, A., Costa, E., & Paiva, J. (2022). Augmented Reality for a New Reality: Using UTAUT-3 to Assess the Adoption of Mobile Augmented Reality in Tourism (MART). *Journal of Information Systems Engineering and Management*, 7(2). <https://doi.org/10.55267/iadt.07.12012>

Populix. (2024). *Electric Vehicle Dynamics: Unveiling Consumer Perspectives and Market Insights*. Retrieved from <https://info.populix.co/id/reports/premium-report-ev>

Prakthayanon, S., & Worasatepong, P. (2022). The Influence of Factors Affecting Intention to Purchasing Electric Vehicles (EVs) among Thai Consumers. *ABAC Journal*, 42(4), 94–114.

Prasetyaningrum, E., & Hilaliyah, S. A. (2022). Analisis Perilaku Adopsi Digital Marketing Pada UMKM Menggunakan Model UTAUT3. *Jurnal Computer Science and Information Technology (CoSciTech)*, 3(2), 226–233.

Rachmawati, I., & Rahardi, R. A. M. (2023). Analysis of Electric Vehicle Purchase Intentions in Indonesia Using the Extension C-TAM-TPB Model. *International Journal of Current Science Research and Review*, 06(12), 8065–8078. <https://doi.org/10.47191/ijcsrr/v6-i12-61>

Ramesan, S., Kumar, P., & Garg, S. K. (2022). Analyzing the enablers to overcome the challenges in the adoption of electric vehicles in Delhi NCR. *Case Studies on Transport Policy*, 10(3), 1640–1650. <https://doi.org/10.1016/j.cstp.2022.06.003>

Saktyadi, A., & Tricahyono, D. (2024). Examining Customer Behavior Influences on MyPertamina App Adoption: A UTAUT2 Model Study in South Banten Gas Stations. *International Journal of Economics and Business Administration*, XII(Issue 2), 113–131. <https://doi.org/10.35808/ijeba/845>

Samaradiwakara, G. D. M., & Gunawardena, C. G. (2014). Comparison of existing technology acceptance theories and models to suggest a well improved theory/model. *International Technical Sciences Journal*, 1(1), 21–36. Retrieved from file:///C:/Users/Toni/Documents/Citavi 5/Projects/SafeMate/Citavi Attachments/Samaradiwakara G. D. M. N., Gunawardena C. G. 2014 - Comparison of existing technology acceptance.pdf M4 - Citavi

- Schiffman, L. G., & Wisenblit, J. (2015). *Consumer Behavior* (11th, global ed.). Australia: Pearson Australia.
- Sekaran, U., & Bougie, R. (2016). *Research Methods For Business: A Skill Building Approach*. New York: John Wiley & Sons, Inc.
- Shalender, K., & Sharma, N. (2021). Using extended theory of planned behaviour (TPB) to predict adoption intention of electric vehicles in India. *Environment, Development and Sustainability*, 23(1), 665–681. <https://doi.org/10.1007/s10668-020-00602-7>
- Shrivastava, H. (2024). Exploring Electric Vehicle Battery Lifespan: Implications and Strategies for Sustainable Mobility. *Scholars Bulletin*, 10(03), 64–67. <https://doi.org/10.36348/sb.2024.v10i03.001>
- Singh, V., Singh, V., & Vaibhav, S. (2020). A review and simple meta-analysis of factors influencing adoption of electric vehicles. *Transportation Research Part D: Transport and Environment*, 86(August), 102436. <https://doi.org/10.1016/j.trd.2020.102436>
- Stanford Advanced Materials. (2023). The Evolution of Electric Vehicle Batteries: From Lead-Acid to Lithium-Ion. Retrieved July 11, 2024, from <https://www.samaterials.com/electric-vehicle-batteries-from-lead-acid-to-lithium-ion.html>
- Sugiat, M., Saabira, N., & Witarsyah, D. (2023). Omni-Channel Service Analysis of Purchase Intention. *International Journal on Informatics Visualization*, 7(4), 2543–2549. <https://doi.org/10.30630/ijoiv.7.4.2442>
- Tricahyono, D., Rismayani, R., Firli, A., Rahadian, D., Putri, M., & Rahayu, S. (2023). the Implementation of Strategic Innovation Management and Its Effect on Firm Innovation Performance in Indonesian Women Entrepreneur Association. *Journal of Technology & Innovation*, 3(1), 44–46. <https://doi.org/10.26480/jtin.01.2023.44.46>
- Tsakalidis, A., Krause, J., Julea, A., Peduzzi, E., Pisoni, E., & Thiel, C. (2020). Electric light commercial vehicles: Are they the sleeping giant of electromobility? *Transportation Research Part D: Transport and Environment*, 86(September 2019), 102421. <https://doi.org/10.1016/j.trd.2020.102421>
- Tuan, P. Van, Thao, N. T. P., Linh, N. T., & Tuan, H. M. (2022). Factors Influencing Purchasing Intention Toward Electric Vehicle in Vietnam. *Journal of Social Commerce*, 2(2), 60–70.
- Venkatesh, V., Morris, M. G., Davis, G. B., & Davis, F. D. (2003). User Acceptance of Information Technology: Toward a Unified View. *MIS Quarterly*, 27(3), 425–478.

- Venkatesh, V., Thong, J. Y. L., & Xu, X. (2012). Consumer Acceptance and Use of Information Technology: Extending the Unified Theory of Acceptance and Use of Technology. *MIS Quarterly*, 36(1), 157–178.
- www.gaikindo.or.id. (2025). Produksi Domestik Mobil BEV, PHEV, dan HEV, Januari 2025. Retrieved February 19, 2025, from <https://www.gaikindo.or.id/produksi-domestik-mobil-bev-phev-dan-hev-januari-2025/>
- www.omazaki.co.id. (2024). Jenis Mobil Listrik dan Prinsip Kerjanya. Retrieved March 25, 2024, from <https://www.omazaki.co.id/jenis-mobil-listrik-dan-prinsip-kerjanya/>
- Xu, Y., Zhang, W., Bao, H., Zhang, S., & Xiang, Y. (2019). A SEM-neural network approach to predict customers' intention to purchase battery electric vehicles in China's Zhejiang Province. *Sustainability (Switzerland)*, 11(11). <https://doi.org/10.3390/su11113164>
- Zhou, M., Long, P., Kong, N., Zhao, L., Jia, F., & Campy, K. S. (2021). Characterizing the motivational mechanism behind taxi driver's adoption of electric vehicles for living: Insights from China. *Transportation Research Part A: Policy and Practice*, 144(2), 134–152. <https://doi.org/10.1016/j.tra.2021.01.001>
- Zhou, Y., Yang, H., Wang, Y., & Yan, X. (2021). Integrated line configuration and frequency determination with passenger path assignment in urban rail transit networks. *Transportation Research Part B: Methodological*, 145, 134–151. <https://doi.org/10.1016/j.trb.2021.01.002>