

DAFTAR GAMBAR

Gambar 2. 1 Logo Cimemo.id.....	18
Gambar 2. 2 Tahapan Metode User Centered Design	21
Gambar 2. 3 Kategori Penilaian System Usability Scale (SUS).	27
Gambar 2. 4 Low Fidelity wireframe.	29
Gambar 2. 5 High Fidelity wireframe.	30
Gambar 2. 6 Prototype.....	30
Gambar 3. 1 Diagram Alir Penelitian	37
Gambar 4. 1 Empathy Maps.....	46
Gambar 4. 2 User Persona.....	48
Gambar 4. 3 User Journey Maps	48
Gambar 4. 4 Point Of View	49
Gambar 4. 5 Information Architecture Halaman Beranda.....	50
Gambar 4. 6 Information Architecture Halaman Belanja.....	51
Gambar 4. 7 Information Architecture Halaman Kursus.....	51
Gambar 4. 8 Information Architecture Halaman Akun	52
Gambar 4. 9 Information Architecture Halaman Favorit.....	52
Gambar 4. 10 Information Architecture Halaman Keranjang	53
Gambar 4. 11 Information Architecture Halaman Login.....	53
Gambar 4. 12 Information Architecture Halaman Detail	54
Gambar 4. 13 User Flow	55
Gambar 4. 14 Wireframe Halaman Beranda	56
Gambar 4. 15 Wireframe Halaman Checkout	57
Gambar 4. 16 Wireframe Halaman Belanja.....	57
Gambar 4. 17 Wireframe Halaman Favorit	58
Gambar 4. 18 Wireframe Halaman detail produk.....	58
Gambar 4. 19 Tone Of Voice	59
Gambar 4. 20 Brand Guideline.....	59
Gambar 4. 21 Typography	60
Gambar 4. 22 Color Style.....	60
Gambar 4. 23 Halaman Beranda	62
Gambar 4. 24 Halaman Akun	63
Gambar 4. 25 Halaman Berbelanja.....	63

Gambar 4. 26 Halaman Masuk.....	64
Gambar 4. 27 Halaman Kursus	64
Gambar 4. 28 Halaman Wishlist.....	65
Gambar 4. 29 Halaman Detail Produk.....	65
Gambar 4. 30 Halaman Keranjang	66
Gambar 4. 31 Halaman Checkout.....	66
Gambar 4. 32 Analisis SUS 1	75
Gambar 4. 33 Analisis SUS 1	75
Gambar 4. 34 Hasil Implementasi Front-End Website Cimemo.id	77