

ABSTRACT

APPLICATION OF BEADING TECHNIQUE AS A DECORATIVE ELEMENT IN READY TO WEAR CLOTHES

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The emergence of fashion trends with the application of fabric manipulation techniques in Indonesia has attracted public attention, especially among young people. This phenomenon has encouraged many brands to take advantage of this opportunity by producing clothing that applies fabric manipulation techniques, especially beading techniques. The background of the problem discussed in this final project is how to apply beading techniques to ready-to-wear clothing with a combination of various beading techniques and inspiration from Indonesian cultural themes. The method used in this study is the double diamond method, with primary data collection through observation, literature studies, and interviews to provide references and strengthen the research topic. This study also conducts exploration to determine the shape and color in order to obtain optimal results and in accordance with the desired design. The benefit of this study is to broaden insight into fashion trends and local brands in Indonesia. Thus, this study aims to apply fabric manipulation techniques, especially beading, to produce ready-to-wear clothing.

Keywords: trends, fabric manipulation, beading