

ABSTRACT
APPLICATION OF FLOWERS ON ECOPRINT PRODUCTS
WITH STEAM TECHNIQUES IN UMKM BAGJA

by

YOSIANI HENDRIYANA

NIM: 1605213038

(Major Craft Textile and Fashion)

Ecoprint is a printing technique that transfers motifs and pigment colors using natural materials such as leaves, flowers, and twigs. One of the MSMEs (Micro, Small, and Medium Enterprises) that applies the ecoprint technique as its main production method is UMKM Bagja. Previously, UMKM Bagja only utilized various types of leaves. Over time, UMKM Bagja aimed to develop ecoprint products using flower materials. The flowers used in creating ecoprint motifs include Red Roses, Pink Roses, Marigolds, Purple Asters, and Teak Flowers. This research is a problem-based study aimed at developing ecoprint using flower materials at UMKM Bagja. It employs a qualitative method with supporting data gathered through literature studies, interviews, observations, and explorations. The exploration activities include flower material exploration, mordant exploration, and steaming time exploration. The final result of this research is a piece of fabric produced using the steam ecoprint technique with flower materials at UMKM Bagja.

Keywords: Ecoprint, Marigold Flower, Purple Aster Flower, Rose Flower, Steam Technique, Teak Flower, UMKM Bagja