

DAFTAR SINGKATAN

Istilah	Deskripsi	Halaman Pertama Muncul
CAGR	: <i>Compound Annual Growth Rate</i>	1
MDS	: <i>Multidimensional Scaling.</i>	19
SWOT	: <i>Strength, Weakness, Opportunities, Threats</i>	19
R^2	: <i>R-squared</i> atau koefisien determinasi	38
AI	: <i>Artificial Intelligence</i>	67
UKM	: Usaha Kecil dan Menengah	2
ROI	: <i>Return on Investment</i>	78
ADS	: <i>Advertising</i>	72
FGD	: <i>focus group discussion</i>	34