

ABSTRACT

DESIGN OF KUTU BARU KEBAYA WITH UDAN LIRIS BATIK MOTIF INSPIRATION AS A DECORATIVE ELEMENT WITH EMBROIDERY TECHNIQUE

by

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The growing trend of wearing cloth on social media is an indicator of the increasing awareness of the current generation towards preserving local culture. The campaign that has been carried out encourages the use of traditional cloth in daily activities, as a form of appreciation and preservation of culture that is starting to be forgotten. On the other hand, the kutu baru kebaya as a traditional Indonesian dress remains relevant and in demand because of its aesthetic value, comfort, and cultural meaning. This kebaya has undergone modern adaptation through the use of various types and colors of cloth materials, decorative elements ranging from printing techniques, embroidery, and modifications to shapes such as pointed befs and stagen joints. This study aims to design a kebaya with a classic style that maintains the typical kutu baru details, such as the shape of the dress which has the characteristic of additional cloth or bef connecting the left and right sides at the front and tends to be a short bef, an H-shaped collar with a short kebaya length to the hips with long sleeves, with development in the decorative elements using embroidery techniques. The method used in this study is qualitative. From this study, a final product was produced in the form of a kutu baru kebaya dress with the application of motifs inspired by udan liris batik through manual embroidery techniques.

Keywords: Kutu baru kebaya, Udan liris batik motif, Embroidery technique.