

ABSTRACT

Shaddam Alfi Tampaty, 1604213080, 2025, Visual Experimentation on the Impact of Forced Marriage through the Medium of a Short Film Entitled "SEHIDUP", "Final Project : Visual Arts Study Program, Faculty of Creative Industries, Telkom University".

Arranged marriage remains a prevalent social practice in various communities, especially in Indonesia, where parents or family members choose a life partner for their children. Although often seen as part of tradition and culture, arranged marriages—particularly those involving coercion—can neglect the individual's consent and readiness, leading to significant psychological and social consequences, including disharmony in marriage and domestic violence (DV).

The urgency of this work stems from the author's concern about the persistence of forced arranged marriages, which are often hidden behind cultural norms or personal reasons of the parents. The author aims to voice this issue through a visual medium. In this final project, the author will explore the impact of forced arranged marriage using short film, employing visual experimental techniques such as lighting contrasts and audio design to reflect internal conflict and psychological pressure. This work aspires to serve as a medium for reflection and encourage critical discussion about individual freedom in choosing a life partner.

Keywords: forced arranged marriage, experimental visual, lighting, psychological pressure, domestic violence