

ABSTRACT

Mountain climbing has become a popular trend among teenagers; however, lack of preparation and information often becomes the main factor behind accidents during climbs, especially on Mount Slamet, which has steep terrain and extreme weather conditions. The Fear of Missing Out (FoMO) phenomenon encourages many teenagers aged 14–24 to climb without adequate understanding of the procedures and potential risks involved. Based on this problem, this final project aims to design an interactive e-book as an informative, educational, communicative, and accessible medium to improve preparedness and awareness of the importance of planning a mountain hike. This project adopts a descriptive qualitative research method, with data collection techniques including interviews, observations, questionnaires, and literature studies. The design of the interactive e-book, equipped with navigation features, interactive infographics, and illustrative visuals, is expected to serve as a practical solution for delivering information effectively. In addition, the use of supporting media such as Instagram feeds, Linktree, roll-up banners, registration forms, emergency cards, guide map and merchandise is also intended to help disseminate information to the target audience. This media is expected to help reduce climbing risks and promote safer and more well-planned mountain hiking.

Keywords: *interactive e-book, mountain climbing, mount slamet, information media*