

DAFTAR GAMBAR

Gambar 2. 1 Busana Kerja	8
Gambar 2. 2 Busana Kerja Semi Formal	10
Gambar 2. 3 Garis dan Stripes	11
Gambar 2. 4 <i>Plus Size</i>	13
Gambar 2. 5 <i>Capsule Wardrobe</i>	15
Gambar 2. 6 <i>Business Model Canvas</i>	17
Gambar 2. 7 Analisa SWOT.....	19
Gambar 2. 8 Busana Kerja Menggunakan Bahan Lurik	21
Gambar 2. 9 Busana Kerja Menggunakan Bahan Linen.....	23
Gambar 3. 1 Analisis SWOT.....	34
Gambar 3. 2 <i>Moodboard</i>	38
Gambar 3. 3 Modul 3-2-1 <i>Capsule Wardrobe</i>	39
Gambar 4. 1 Koleksi Baggylooks	42
Gambar 4. 2 Koleksi Kajuaruna.....	42
Gambar 4. 3 Mood Board.....	43
Gambar 4. 4 Life Style Board	44
Gambar 4. 5 Dokumentasi Alpha Customer Test.....	53
Gambar 4. 6 Dokumentasi Alpha Customer Test.....	53
Gambar 4. 7 Business Model Canvas	55
Gambar 4. 8 Logo	58
Gambar 4. 9 Thank you card.....	60
Gambar 4. 10 Label.....	60
Gambar 4. 11 Packaging	61
Gambar 4. 12 Produk Akhir Look 1	61
Gambar 4. 13 Produk Akhir Look 2.....	61
Gambar 4. 14 Produk Akhir Look 3.....	62