

Abstract

Padang is famous for its customs and culture, which culture has been going on for tens to hundreds of years, and this culture is immortalized in one of the museums in Padang City, namely the Adityawarman Museum. The museum, which has a collection of 6,000 with 10 categories of collections, stands firmly in the middle of Padang City. However, this museum has a problem, namely the use of information media that is not yet effective, so that tourists and the public do not know the collections owned by the museum. The research methods used are interviews, observations, and literature studies. The website was redesigned so that it can inform the museum's collection by applying design principles so that the information to be conveyed can be understood by visitors. The results of the study show that the website can be used as an effective information medium because it is flexible, can be accessed anywhere, and can also accommodate detailed information completely.

Keywords: *Adityawarman Museum, Museum Collection Information, Website.*