

ABSTRACT

Outdoor photography among individual photographers is becoming increasingly popular. One type of photography that often takes place outdoors is street photography. Unpredictable weather is one of the biggest challenges for outdoor photographers in maintaining the stability of their equipment, especially cameras and lenses, which are highly vulnerable to damage caused by various weather conditions. Photographers often carry additional gear such as coats or weather protection, which takes up space and adds weight. This research aims to design a camera bag with flexible compartments and an integrated space for a raincoat, tailored to the specific needs of outdoor photographers. The research method used is qualitative, with data collection techniques including interviews, observations, and questionnaires given to outdoor photographers. The Human-Centered Design (HCD) method by IDEO is used as the design approach in this study. The results of this research are expected to contribute to the development of a more effective modular camera bag that better suits the needs of outdoor photographers, particularly in addressing the challenges posed by extreme weather conditions.

Keywords: *Photography, photographers, Camera bag, Modular.*