

ABSTRACT

The high unemployment rate in Indonesia, particularly among students, university undergraduates, and recent graduates, highlights a significant gap between the skills possessed by job seekers and the demands of the industry. Although numerous skill development programs such as seminars and trainings are available, the scattered nature of information across multiple platforms makes it difficult for users to find relevant opportunities efficiently. A questionnaire distributed to 30 respondents revealed that most of them struggle to find suitable training programs and view both hard skills and soft skills as equally important for career readiness. To address this issue, the Bursa Talenta application was developed with a dedicated activity module that allows users to search for, explore, and register for personal development activities through a single web-based platform. The system was built using the Laravel framework and tested through both Black Box Testing and User Acceptance Testing (UAT) involving students, university undergraduates, and recent graduates. The results indicate that the application meets user expectations and functions in a structured and efficient manner.

Keywords: Unemployment, Skills Development, Hard Skills, Soft Skills, Bursa Talenta, Activity Module, Training Search, Education, Workforce Readiness.