

ABSTRACT

CVCraft is a web-based platform designed to help users create professional Curriculum Vitae (CV) more easily and efficiently. This final project was initiated due to the common difficulties job seekers face in crafting attractive and well-structured CVs. The main objective is to develop an intuitive and user-friendly platform that simplifies the CV creation process while also enabling companies to search for and contact potential candidates. The project was carried out during a two-semester internship at the Direktorat Pusat Teknologi Informasi (PuTI) of Telkom University, focusing on UI/UX design. The development stages included user research, requirement analysis, modeling, interface structuring, refinement, and development support. The interface was designed using Figma to ensure a functional and accessible experience. Key features include account registration, CV creation and management, content structure customization, preview and download in PDF or image format, public CV sharing, candidate search, and a messaging feature that allows companies to contact candidates directly. The final outcome is a user-centered platform that offers a professional interface and efficient tools for CV creation and recruitment. CVCraft is expected to be a digital solution that supports career development and improves recruitment processes within Telkom University and the broader public.

Keywords: Curriculum Vitae, UI/UX Design, CVCraft, CV Builder, Career Platform, Web Application