

## **ABSTRACT**

# **REDESIGN OF THE INTERIOR OF THE OFFICE OF PT INDOFOOD SUKSES MAKMUR BOGASARI FLOUR MILLS DIVISION PULEN SARI BUILDING NORTH JAKARTA WITH AN ACTIVITY APPROACH**

PT Indofood Sukses Makmur Bogasari Flour Mills Division is the largest wheat flour milling company in Indonesia. The redesign of the Pulen Sari Building office focuses on issues concerning the office layout, which is deemed inconsistent with the organizational structure and hinders the efficiency of workflow activities. The physical distance between rooms and workstations with interconnected functional tasks, particularly among department heads, sub-department heads, and staff on the 3rd, 3A, and 5th floors, slows down direct communication. The objective of this interior redesign is to optimize employee workflow based on the company's organizational structure and to meet the standardization of office interior elements. The research methodology employed includes observation, interviews, literature review, comparative studies, programming, concept development, and visualization of the design outcomes. The design approach implemented is an activity-based approach with the theme "Professional Workplace" and the implementation concept of "Structured Design." The design outcome is a well-organized workspace based on work activities, supported by a clean, neat, and consistent interior design to create an efficient, orderly, and comfortable working environment.

**Kata kunci:** Office interior design, office organizational structure, work effectiveness