

ABSTRACT

INTERIOR DESIGN OF ROYAL WONDER BATURADEN HOTEL

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The rapid growth of tourism in the Baturaden area is not matched by the availability of international standard accommodation facilities, especially four-star hotels. This is the background for the interior design of Hotel Royal Wonder Baturaden as a solution to the need for accommodation that is not only functional, but also able to reflect local identity. The objective of this project is to create a four-star resort hotel interior design that harmoniously combines modern comfort with a touch of Banyumas locality. The design method used includes primary and secondary data collection, site and building analysis, comparative study of similar hotels, and design development through the concept approach of locality theme, especially natural beauty. The design results produce an efficient spatial layout, harmonious integration of facade and interior design, and the application of local elements such as processed materials with natural nuances and Banyumas batik motif accents. This project is expected to increase the attractiveness of Baturaden tourism while supporting the preservation of local culture through contextual and functional interior design.

Keywords: *interior design; resort hotel; Baturaden; locality; four-star hotel.*