ABSTRACT

The Regional Head Election (Pilkada) is a concrete manifestation of popular sovereignty, allowing citizens to directly elect their leaders. Since the implementation of direct elections, various civil society organizations have actively participated, including Pemuda Pancasila. This study aims to explore the forms of political participation by members of the Pemuda Pancasila organization in the 2024 Pilkada in Majalengka Regency, the factors influencing their participation, and the organization's interactions with political parties and other mass organizations. This research employs a qualitative approach using a case study method. Data were collected through in-depth interviews, focus group discussions (FGDs), observation, and social media documentation. The findings reveal that Pemuda Pancasila played an active role in campaign activities and mass mobilization, driven by organizational solidarity, loyalty to internal leadership, and the influence of local elites. The study concludes that Pemuda Pancasila, as a non-party political actor, can either strengthen or challenge local democratic practices, depending on how they navigate their role within the legal and ethical boundaries of democracy.

Keywords: Political participation, Pemuda Pancasila, Pilkada, Civil Society Organization, Majalengka Regency.