

ABSTRACT

This study aims to explore the perceptions of 2021 Communication Science students at Telkom University regarding their interaction with lecturers in the Audit Communication course. This course has distinct characteristics that set it apart from other subjects, as it is practice-oriented and serves as a key component in preparing students for professional certification in the following semester. The communication dynamic between lecturers and students becomes a central issue, as students are required not only to understand the theoretical framework of communication audits but also to apply it directly through audit projects conducted in real organizations. This study employs a qualitative approach using a case study method. Data were collected through in-depth interviews with nine students, one course lecturer, and one academic staff member. The findings reveal that students form perceptions of lecturers through the process of interpersonal communication, which includes selection, organization, and interpretation. Aspects such as contact, involvement, familiarity, breakdown, and termination or communication barriers are key considerations in evaluating these interactions. Although students have received supporting courses such as Research Methodology, some still encounter difficulties in comprehending the audit process when classroom communication is not conducted in an open, applicable, and responsive manner. The success of learning in practice-based courses such as this greatly depends on the quality of interpersonal interaction between lecturers and students.

Keywords: Student Perception, Interpersonal Communication, Lecturer-Student Interaction, Audit Communication, Higher Education.