

ABSTRACT

Population growth contributes to the increasing amount and variety of waste produced. The high volume of waste in urban areas, especially in Bandung City, indicates that most of the waste is still not being properly utilized. The current waste management system still can't be considered effective in reducing the volume of waste. However, there is one area in the center of Bandung City called Kampung Cibunut Berwarna that has successfully managed its waste through an innovative and effective program known as KANG PISMAN (Reduce, Separate, Utilize). This research and design project uses a qualitative method by collecting data through literature review, visual studies, observation, survey, and interviews, which later will be analyzed with domain methods. With the final output being a documentary film that combines observational and expository styles as an informative media to introduce Kampung Cibunut Berwarna and its waste management program to the public. In this project, the author has a job desk as a video editor, responsible for shaping the visual narrative, selecting relevant footage, and setting the overall tone and storytelling of the film to ensure that the message is delivered clearly and effectively.

Key Words: *Environment, Waste, Waste management, Documentary film, Documentary film editing.*