Abstract

Minangkabau culture has many historical figures who played important roles in shaping social values within the community, one of whom is a cultural female figure named Inyiak Upiak Palatiang. However, the existence of local female figures such as Inyiak Upiak Palatiang remains relatively unknown, especially among the younger generation. The lack of engaging and age-appropriate learning media is one of the factors behind the limited introduction of local cultural icons. This study aims to design a children's illustrated book that visualizes the story of Inyiak Upiak Palatiang as an effort to preserve culture and introduce female figures of Minangkabau heritage. The method used is a design method with a qualitative approach, including literature studies, interviews, observation, and visual analysis. The result of this project is an illustrated book featuring a simple narrative and a visually engaging, communicative style, adapted to the characteristics of children aged 8–12 years. The design concept focuses on delivering values of role modeling, courage, and love for local culture through an educational and enjoyable medium. It is hoped that this book can serve as an alternative cultural learning medium while also introducing an inspiring female figure from Minangkabau to children from an early age.

Keywords: Illustrated book, Inyiak Upiak Palatiang, culture, children.