

ABSTRACT

Morning and evening dzikir (Islamic remembrance) are spiritual practices in Islam that offer numerous psychological and emotional benefits, especially when cultivated from an early age. However, the lack of engaging and age-appropriate educational media often leads to children showing little interest in understanding and memorizing these dzikir. This study aims to design an interactive illustrated book as an introductory medium for morning and evening dzikir tailored to the preferences of children aged 7-10 years.

This research uses a qualitative method. Data collection techniques include observation, interviews with experts (graphic designers, religious educators, and children's book editors), visual preference surveys, and literature review. The analysis is conducted through narrative, visual, and object comparison matrix approaches to determine the appropriate visual and content strategies.

The final product is an interactive illustrated book featuring a cartoon-style visual design, bright colors, child-friendly layouts, and light gamification elements such as simple activities children can do within the book. The book is adapted to the cognitive needs of children aged 7–10 and is designed to spark their interest in dzikir through an enjoyable and educational reading experience.

Keywords: Morning and evening dzikir for children, interactive dzikir book, Islamic literacy.