

Table of Content

CHAPTER I.....	1
1.1 Overview of Research Objects.....	1
1.1.1 Millennials and Generation Z.....	1
1.1.2 Millennials and Generation Z in Jakarta.....	2
1.2 Background Research.....	3
1.3 Problem Formulation	8
1.4 Research Objective.....	9
1.5 Research Benefits	10
1.5.1 Theoritical Benefits	10
1.5.2 Practical Benefits	10
1.6 Systematics of Final Project Writing.....	10
CHAPTER II.....	12
2.1 Theory and Previous Research.....	12
2.1.1 Behavioural Finance	12
2.1.1.1 Self-Efficacy.....	12
2.1.1.2 Risk Preferences	13
2.1.2 Financial Literacy Theory	14
2.1.3 Financial Literacy Investment Theory	16
2.1.4 Crypto Financial Literacy Theory	16
2.1.5 Previous Research	18
2.2 Conceptual Framework and Hypothesis	34
2.2.2 The Effect of Self-Efficacy on Cryptocurrency Investment Intention	34
2.2.3 The Effect of Financial Literacy on Cryptocurrency Investment Intention	35
2.2.4 The Effect of Risk Preferences on Cryptocurrency Investment Intention	35
CHAPTER III	37
3.1 Type of Research.....	37
3.2 Variable Operationalization	39

3.3	Stages of Research	43
3.4	Population and Sample	46
3.5	Data Collection and Data Sources	47
3.5.1	Data Explanation	47
3.5.2	Discrete Data and Continuous Data	47
3.5.3	Questionnaire Technique	47
3.5.4	Classification of Assessment Percentages	48
3.5.5	Non-Probability Sampling	49
3.6	Validity and Reliability Technique	50
3.6.1	Validity Tests in SPSS	50
3.6.2	Reliability Tests	52
3.6.3	Validity Tests in SEM-PLS	53
3.6.4	Reliability Tests in SEM-PLS	57
3.7	Data Analyze	58
3.7.1	Descriptive Analyze	58
3.7.2	SEM and Decision Process	60
3.7.3	Spesification Model	64
3.7.4	SEM-PLS Figures	65
3.7.5	Measurement Outer Model	65
3.7.6	Measurement Inner Model	67
3.7.7	Hypothesis Testing	Error! Bookmark not defined.
CHAPTER IV		70
4.1	Introduction	70
4.2	Descriptive Statistics	70
4.2.1	Respondents Characteristics Based on Location	71
4.2.2	Respondents Characteristics Based on Gender, Marriage Status, Age	72
4.2.3	Respondents Characteristics Based on Cryptocurrency Experiences	73
4.2.4	Respondents Characteristics Based on Education	74
4.2.4	Respondents Characteristics Based on Job	74
4.2.5	Item Analysis	76

4.2.6	Test of Research Instrument.....	85
4.2.7	Test of Innner Model Research	92
4.2.8	Fit Model Evaluation	93
4.2.9	Hyphothesis Testing.....	94
4.3	Discussion.....	96
4.3.1	Discussion Regarding Respondent Demographics	96
4.3.2	Discussion Regarding Respondent results	97
CHAPTER V		101
5.1	Conclusion	101
5.2	Recomendation	101
5.2.1	Teoritical Aspects.....	101
5.2.2	Practical Aspects.....	102
References:.....		103
Appendix 1: Questionnarie		107
Appendix 2: Data Collection Process		112
Appendix 3: Google Forms		113
Appendix 4: Sem-Pls Analysis Data		132