

## DAFTAR TABEL

|                                                                                   |     |
|-----------------------------------------------------------------------------------|-----|
| Tabel II-1. Keterkaitan Penelitian Terdahulu.....                                 | 15  |
| Tabel III-1. Variabel Bebas ( <i>Independent Variable</i> ) .....                 | 40  |
| Tabel III-2. Variabel Tidak Bebas ( <i>Dependent Variable</i> ) .....             | 41  |
| Tabel III-3. Skala Likert.....                                                    | 47  |
| Tabel III-4. Variabel dan Dimensi Prakuesioner .....                              | 56  |
| Tabel III-5. Hasil <i>Outer Loading</i> Prakuesioner Pada Aplikasi SmartPLS ..... | 66  |
| Tabel III-6. Dimensi Kuesioner .....                                              | 68  |
| Tabel IV-1. Demografi responden .....                                             | 74  |
| Tabel V-1. Hasil analisis deskriptif.....                                         | 98  |
| Tabel V-2. Hubungan antar variabel.....                                           | 100 |
| Tabel V-3. Nilai <i>outer loading</i> .....                                       | 102 |
| Tabel V-4. Nilai AVE .....                                                        | 103 |
| Tabel V-5. Nilai <i>cross loading</i> .....                                       | 104 |
| Tabel V-6. Hasil nilai uji reliabilitas.....                                      | 106 |
| Tabel V-7. Nilai <i>R square</i> .....                                            | 107 |
| Tabel V-8. Nilai hasil <i>path coefficient</i> .....                              | 108 |
| Tabel V-9. Nilai Hasil GOF .....                                                  | 109 |
| Tabel V-10. Hasil Validasi Bootstrap pada R Studio .....                          | 110 |
| Tabel V-11. Hasil Pengujian Hipotesis.....                                        | 112 |