

ABSTRACT

Psychological violence against children remains a serious issue, with 323 reported cases in West Java in 2025. Bandung ranking fourth with 71 cases. A lack of understanding about physical diversity is one factor that can trigger discriminatory behavior from an early age. This study aims to design an illustrated book as an educational medium to introduce physical diversity to children aged 6–8 through a visual communication design approach. The methods used include literature study, observation, and interviews with child psychologists, elementary school teachers, and children's book illustrators. The final output is an illustrated book that delivers messages of tolerance and acceptance of physical differences through child-friendly visuals and storytelling. The trial was conducted with children aged 6 to 8 years old, and the results received a positive response toward the book. The children stated that the illustrations in the book were engaging, easy to understand and relevant to their daily experiences. This book is expected to serve as a learning tool for parents and educators to instill empathy and appreciation for diversity from an early age.

Keywords: Physical Diversity, Children, Educational Media, Illustration Books.