

ABSTRACT

RANCANG BANGUN APLIKASI LAPORAN PENJUALAN BERBASIS *WEBSITE* MENGGUNAKAN METODE SCRUM

(Studi Kasus: HATS COFFEE)

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The rapid development of information technology requires various business sectors to adopt digital solutions to improve operational efficiency. HATS COFFEE, as one of the business actors in the culinary field, needs an effective system to manage sales reports in real time and accurately. Recording sales data that is still done conventionally can cause various problems that reduce the efficiency of HATS COFFEE, one of the worst possibilities is fraud. This research aims to design and build a web-based sales reporting application using the Scrum method. The Scrum method was chosen because of its iterative and incremental approach, which allows software development to be carried out in stages with continuous user feedback. This application is designed to facilitate the management of sales data, produce informative reports and support fast and accurate decision making. Based on the results of the research that has been done, it states that the Scrum Method is a good software development method to complete a project on time, and by calculating user satisfaction using User Acceptance Testing (UAT) testing, it gets a satisfaction value of 82.33%, which is included in the very good category.

Keywords: Sales Report Application, Website, Scrum Method, Blackbox Testing.