

ABSTRACT

The 2024 Indonesia General Election (PEMILU) have concluded, but the public's unease over the events is still lingering. Although this sentiment is widely found in both real-world discussions and social media conversations, the government and news media often broadcasted that most of the Indonesian population were satisfied with this election. Thus, research was conducted to obtain sentiments based on direct data from social media platforms. In this study, sentiment analysis will be conducted using tweets from the X social media platform as the data source. The research begins with the stage of keyword establishment used to search for relevant tweets related to the 2024 Election on X. Then followed by the preprocessing and model classification stage using an evaluation matrix where the data will be processed to obtain accuracy, precision, recall, and f1-score results. The ALBERT method is used because, in addition to having the advantages of the BERT method, ALBERT use smaller model size and fewer parameters, and also has better performance because it focuses more on the coherence between words.

Keywords: *Sentiment Classification , X, Twitter, Pemilu 2024, A Lite Bidirectional Encode Representation.*