

ABSTRACT

Yayasan Islamic Center Alhuda Timah”Al Huda Timah Islamic Center Foundation” is a da'wah institution that is active in social and religious activities. However, the delivery of information is still done conventionally through banners and WhatsApp messages, making it less effective and not reaching the wider community. This research aims to design a website as the main information media that is structured, responsive, and easily accessible to the community. The design was carried out using the Design Thinking method through five stages: empathize, define, ideate, prototype, and test. Data was collected through observation, interviews, questionnaires, and literature studies. The result of the design is a website with a minimalist and modern visual concept, supported by print and digital media as part of the foundation's communication strategy. This design shows that the website is able to become the main information center that strengthens the foundation's communication, increases information accessibility, and encourages digital community participation.

Keywords : Website, UI/UX Design, Media Information, Design Thinking, Digital