**ABSTRACT** 

Present mobile communication technology develop fast, equal with service

features development that support in GSM system. One kind of service that

offered is MMS (Multimedia Messaging Service), kind of technology that

developed from SMS (Short Message Service), so it will be possible to send

image data. Safety level data that has been sent through MMS still have not

guaranteed yet, because network vendor or operator side still can know message

content that sent. This final project will build software that has advantage to

increase message security that happened on communication through MMS.

Software built to improve message security with inserted message from

text form to be image form. To reach goal need a key that only known by sender

and receiver. That system called image steganography. For higher security, the

message that will be inserted to image, it must be done with text cryptography.

Method that used on steganography system is Least Significant Bit (LSB) method,

but for cryptography using International Data Encryption Algorithm (IDEA).

Software that built using J2ME platform can be set on mobile phone.

Based on software trial, it can be seen that software done well and steganography

algorithm LSB and IDEA cryptography can be implemented to encrypt MMS on

mobile phone.

**Keywords:** MMS, steganography, LSB, cryptography, IDEA, J2ME

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