

## ABSTRACT

As the technology growth rapidly, mobile technology particularly is kind an interesting phenomenon which actually transform the way of people or company in running their own business. The example of mobile technology is cellular phone. This technology made somebody to possibly doing several activities of communication such as having a conversation, sending the short message (or widely known as SMS), performing data transmission, and also accessing the internet. And alongside the increment of computer technology which so fast, the integration of mobile and computer technology is going to create the ease and the faster message sending also the fast data processing.

At this final project, software of pizza ordering system at PT. Sari Melati Kencana (which the outlet located at Buah Batu) base on SMS is going to be designed and established. At the costumer side, this system gives a pizza ordering service directly by the cellular phone without coming to the outlet. Beside that, the customer obtained some information such as the new menu offered by PT. Sari Melati Kencana. At the admin side, system could be used to add the new menu offered, add the customer, add the worker, change the SMS respond and also overviewed the report.

This system is expected to fulfilled the customer's necessary of getting the pizza and the gaining the latest information of newest menu from PT. Sari Melati Kencana base on SMS and for sure this system is additional point from Pizza which the outlet located at Buah Batu.

Keywords : Pizza, SMS, Buah Batu Outlet